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**OSG Creative Studio Wins APEX 2015 Award of Excellence  
for Most-Improved Website**

**ENGLEWOOD, NJ – June 9, 2015** – OSG Billing Services (OSG), a leading provider of outsourced billing and statement services and customer communication management, today announced that its OSG Creative Studio—the company’s in-house creative agency—has been awarded the APEX 2015 Award of Excellence in the Most-Improved Website category for its work on redesigning and rewriting the company website, [www.osgbilling.com](http://www.osgbilling.com).

“We are honored that our OSG Creative Studio received this award for its work on revamping the corporate website,” said Shannon Seastead, OSG Vice President of Marketing and Communications. “Our award-winning in-house agency is a talented group of marketers, writers and graphic designers who work on projects such as our own website but also on marketing collateral and websites for our clients as well. Being recognized by APEX means a great deal to us, especially since the judges are professional communicators, so we’re being recognized by our peers.”

APEX 2015—the 27th Annual Awards for Publication Excellence—is an international competition that recognizes outstanding publications from newsletters and magazines to annual reports, brochures and websites. Awards were given in 100 individual categories, within 11 main categories. According to the APEX 2015 judges, “The awards were based on excellence in graphic design, quality of editorial content and the success of the entry in conveying the message and achieving overall communications effectiveness.”

**About OSG**

OSG is a next-generation business technology partner providing integrated multi-channel print and electronic solutions through a state-of-the-art processing environment. OSG offers comprehensive and flexible solutions including electronic billing and invoice/statement services, document printing and mailing and a suite of forward-thinking marketing solutions. Progressive communication technologies enable OSG’s clients to transform their customer interactions to drive revenue, reduce costs and strengthen relationships.

With over 20 years’ experience as a business outsourcer for total customer communication management, OSG has the knowledge and expertise to best suit the needs of the telecommunications, leasing, financial services, distribution, healthcare, heating oil/propane and publishing markets. A solid reputation has made OSG an award-winning transactional communication provider.

**About the APEX Awards**

The APEX Awards for Publication Excellence is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media. Communications Concepts, Inc. sponsors the APEX Awards, and advises professionals who write, edit and manage business communications, on best strategies and practices.

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